

FINANCIAL WEEKLY - SCRIPTS AND CAMERA CUES

1. Opening - camera 1 on medium shot both J.D. & J.H.
camera 2 ready on close up of Jerry Harnish
camera 1 close to Jim Davison
script - J.D. "Good evening, and welcome to Financial Weekly, I'm Jim Davison..." (cue for camera 2)
2. switch to camera 2 close up on Jerry Harnish
script - J.H. "And I'm Jerry Harnish, the NYSE DOW..."
hold camera 2 till cue for 1
3. camera 1 cue ready on close up of Jim Davison
script - J.H. "How were the money markets Jim?"
switch to camera 1 close up on Jim Davison
hold camera 1 till cue for 2
4. camera 2 cue (OPTIONAL)
script - J.D. "That brings us to our special commentary for this week..."
switch to camera 2 close up on books or graphics
script - voice over for booklets-
"These (or this) booklet(s) are available upon request by calling the Public Access Workshop telephone no. 898-2291." (cue for camera 1)
5. switch to camera 1 medium shot of both J.D. & J.H.
hold for duration of discussion and supplied cue.
6. switch back to camera 2 still on booklets
script - voice over- "For further information on this commentary write Public Access Workshop 1111 Virginia Drive, Orlando Fla. 32804, or telephone 898-2291." (cue for camera 1)
7. camera 1 ready on medium shot of both J.D. & J.H.
switch to camera 1
script - closing - J.D. "Thank you for watching Financial Weekly, this is Jim Davison, Good night..."
J.H. "I'm Jerry Harnish, and Good Profits."
camera 1 Fade out